

Factsheet Changes in the Dutch social domain

A national Dutch program, called 3d (d of decentralisation) aiming to empower local communities to organize health care, youth care and labour support on a local level

The goal is to increase civil participation, decrease cost and change the paradigm from distribution of services (based on legal rights) to delivering towards individual needs (demand-supply)

Key figures

- 20 billion euro on yearly basis spent
- 400 communities involved
- 5000 people directly involved in the nation wide project
- impacting life of > 3.000.000 clients
- impacting work life > 500.000 professionals
- launch on January 1st 2015

Research question for the break in session

How to design a process in which a major transition as this, can take place, enabling learning and safeguarding legal boundaries.

- what is the essence of the program
- how is the process being designed towards 2015, what can designers and strategists add to that
- what will help to experiment and learn, opening up space for both the institutional-organisational aspects (decentralisation) and client perspective
- what are important design criteria for the process before and after the launch

At the table

Guus van Bork, ministry of the Interior and Kingdom Relations

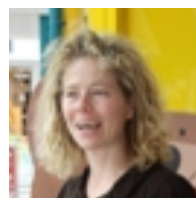
Debby den Heijer, municipality of Breda, project leader decentralisation

Steven de Waal, strategist Public Space

Mark Hartvelt, designer Philips Design

Rocco Verdult, designer Studio Rocco Verdult

Frank Bosboom, World Design Forum



See for more

- <http://www.rijksoverheid.nl/onderwerpen/gemeenten/taken-gemeente>

- http://www.breda.nl/system/files/artikelen/notitie_decentralisatie_awbz.pdf